

volume 1 issue 1
spring 2011

NBBA



National Bed Bug Association

The Magazine Dedicated to Professionals in the Pest Management & Hospitality Industries

*Basics of bed bug detection
Remediation... Hire a professional
The benefit of being pro-active*





Developing protocols for professionals to limit the resurgence of bed bugs through research and membership and uniting...



Detection Companies



Hospitality Industry



Public Transportation



Public Housing



Multi-Family Communities



Treatment Professionals

Our Purpose

The National Bed Bug Association was developed for the purpose of better detection and treatment methods.

There is a great need for education about this insect and its habits. And there is an even greater need for research. The NBBA is the only not for profit organization that brings together the professional pest management companies, canine bed bug detection businesses, hospitality industries, researchers and the general public. With all of these facets working together, we can develop the appropriate protocols for all involved. By creating public campaigns we can increase awareness of the growing resurgence of bed bugs and the steps needed for prevention.

Learn how companies are dealing with what we now consider to be the most evasive, most difficult pest to control. Bed bugs are quickly overtaking roaches as the number one problematic pest in hotels, resorts, housing authorities and residential housing.

NBBA Goal

TO UNITE INDUSTRY PROFESSIONALS with common needs.

TO FIND SOLUTIONS through research and partnerships.

TO INCREASE PUBLIC AWARENESS through education.

Membership Benefits

One of the benefits of being a member of the NBBA is knowing that you are part of a team who understands, by experience, the problems you face on a daily basis.

You will receive a 1 year subscription of the NBBA magazine, which is a trade publication entirely about bed bugs. In each of our publications, we cover new treatment methods, improved chemical reviews, heat treatment education and much more. We will also spotlight a canine detection company or pest management company to share their story on business in a bed bug world.

NBBA gives the hospitality industry much needed information on protocols including education courses for Management, Housekeeping and Staff.

NBBA wants to be your primary source of information for all bed bug related issues including latest industry news, methods that work and those that fall short.

In bringing all bed bug data to one place you have access to up to date education, research findings and best treatment methods used by pest management companies and canine handler teams.

Membership does have its privileges and as the NBBA continues to expand, there will be many member benefits to help you grow your business.

The National Bed Bug Association-Achieving Excellence through Education & Partnership.

For membership information contact Angie Easley

P.O. Box 2723
Titusville, FL 32781

Toll Free 855-825-0001
Office 321-383-4778

A not for profit organization dedicated to creating public awareness through education and membership

www.NBBAonline.com

NBBA Magazine

National Bed Bug Association

The Magazine Dedicated to Professionals in the Pest Management & Hospitality Industries

RATE SIZE/PLACEMENT (Gross Rates)

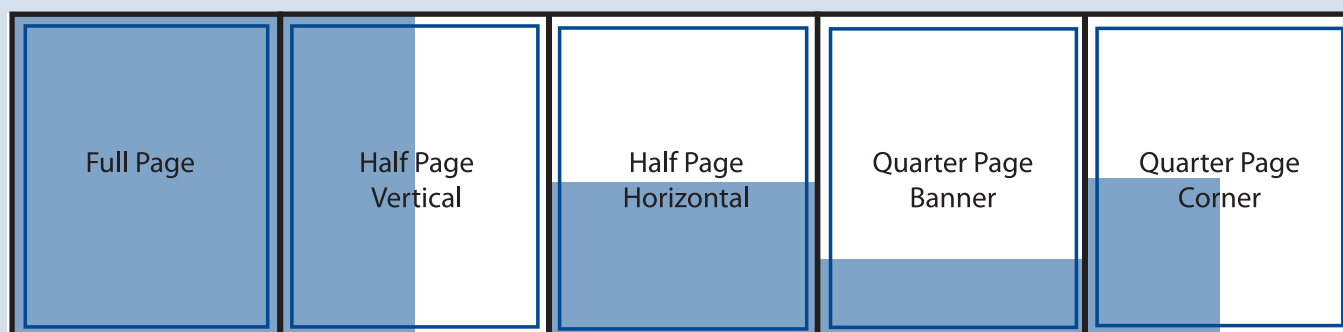
Size	1x	2-3x	4x	Members
Inside Front*	\$3,000	\$2,650	\$2,400	Less 15%
Inside Back*	\$3,000	\$2,650	\$2,400	Less 15%
Back Cover*	\$3,250	\$2,850	\$2,600	Less 15%
Full Page	\$2,500	\$2,200	\$1,950	Less 15%
Ad Edit**	\$2,750	\$2,420	\$2,200	Less 15%
Half page	\$1,950	\$1,725	\$1,550	Less 15%
Quarter page	\$1,525	\$1,350	\$1,225	Less 15%

*Inside Front, Inside Back and Back Covers are premium positions.

** Ad/Edit combines a 350-word article about your company with a half page horizontal ad. This is a powerful way to describe your business, products or service in detail.

Guaranteed Positions carry a 10% premium charge and are subject to availability. Requests must be made at the time of space reservation.

Reprints of an article or advertisement that appears in NBBA Magazine are a cost-effective promotional vehicle for sales tools, direct mails and trade shows.



Ad Dimensions are available on our website at www.nbbaonline.com
on page 3 (Rate Card) of our Media Kit.

Join today



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***Achieving Excellence
through Education & Partnership***



MEMBERSHIP APPLICATION

Please print or type and return application with payment to:
NBBA

309 Lagrange Ave., Titusville, FL 32796
ph: 855-825-0001 fax: 321-267-0425 website: NBBAonline.com

Date _____

Name (first) _____ (last) _____

Home Address _____ City _____ State _____ Zip _____

Company _____

Address _____ City _____ State _____ Zip _____

County _____

Phone _____ Cell _____ Fax _____

Email _____ Website _____

Verify Email _____ Website _____

Check one: ☐ Individual ☐ Canine/Handler Inspection Service ☐ Pest Management Co.
☐ Hotel/Motel ☐ Resort ☐ Healthcare ☐ Public Transportation ☐ Theater
☐ Apartment Complex ☐ Cruise Line ☐ Other _____

How did you find out about the NBBA? _____

DUES SCHEDULE

INTRODUCTORY PRICE

Number of Employees	Annual Price
<input type="checkbox"/> 1-5	\$195.00
<input type="checkbox"/> 6-15	\$275.00
<input type="checkbox"/> 16-50	\$375.00
<input type="checkbox"/> 51-100	\$450.00
<input type="checkbox"/> 100-200	\$575.00
<input type="checkbox"/> 201-500	\$750.00
<input type="checkbox"/> 1001-2000	\$1150.00
<input type="checkbox"/> 2000-5000	\$2150.00
over 5001	ask for quote

PAYMENT METHOD

☐ Check# _____

☐ Mastercard

☐ Visa

☐ American Express

Card# _____

Expiration Date _____

3 Digit Security Code (from rear of card) _____

Authorized Signature

Print Name on card _____

Complete if Applicable: Sponsor Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Note: NBBA dues are not deductible as a charitable contribution